



Aetna Senior Supplemental Insurance



THE **Beat** | your weekly eBulletin

You can customize these ready-made advertising materials

Cancer and Heart Attack or Stroke Plus Insurance

From Continental Life Insurance Company of Brentwood, Tennessee
An Aetna Company

The risks are very real
Even those who live a healthy lifestyle could be diagnosed with cancer, heart attack or stroke. How would you and your family pay bills if diagnosed with one of these illnesses?

We're here to help
A Cancer and Heart Attack or Stroke Plus insurance plan can help you manage those expenses so your savings can be preserved. And, you may have more freedom in treating the illness, without worrying about expenses. Benefits are paid directly to you, or a medical provider that you designate, and are paid in addition to any other health care coverage. Protection you can trust...with affordable premiums. If you'd like to know more about Cancer and Heart Attack or Stroke Plus insurance plans, please contact me. Thank you!

Agency/Agent First Name Last Name
Agency/Agent Phone Number
Agency/Agent Email Address
Agency/Agent Web Address

Agency/Agent First Name Last Name
Agency/Agent Address Line 1
Agency/Agent Address Line 2
City, State, Zip

Recipient First Name Last Name
Recipient Address line 1
Recipient Address line 2
City, State, Zip

Products and plans vary by state. For complete details of all provisions or benefits, reference the Outline of Coverage. This is a solicitation for insurance. You will be contacted by an agent.

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We're just two weeks away from the start of the Medicare Annual Enrollment Period (AEP)! And we're here to help.

We have ready-made flyers, tri-folds, and ads with customizable fields for you to add your contact information. Just fill in the fillable fields as indicated on each pdf (or you can leave blank) and then print. We also have images that you can include in emails or other advertisements.

NOTE: Before using any of these pieces, please read the descriptions carefully. The "agent only" pieces are for agent use only and cannot be used for public/consumer distribution. Only those pieces that are labeled for consumer use can be used for consumer distribution and marketing.

[View agent flyers and ads](#)

Here are some printing tips for these materials:

- **Flyers** – 100# gloss text or 70# opaque (non-gloss) text paper weights are recommended for printing in bulk.
- **Tri-folds** – A minimum paper stock thickness of 7 points is required by the postal service for printing since a reply card is included.
- **All types** – If you choose to not customize a field, be sure to delete the field-type content that is currently in the fillable space; otherwise, it will print as-is.

Choose Aetna this AEP - Our legacy is strong

2023 marks Aetna's **170th anniversary**, CVS Health's **60th anniversary**, and Continental Life Insurance Company of Brentwood, Tennessee's (CLI) **40th anniversary**. That's 270 total years of providing consumers with trusted health care support – in all facets of their journey and life.

Aetna is a trusted partner that has continued to evolve and innovate to make health care simpler and more accessible. **We have a long history of being the first to bring transformative solutions to market.** And as a part of CVS Health®, they contribute to leading health care transformation as well. Both make it easy to access affordable care through innovative benefit designs, industry-leading products, programs, and virtual options.

Our heart is full. Our legacy is strong. And 170 years proves that we're a steady force for positive change inside the world of health care. With CVS Health, we're offering expert care, simple navigation, and added benefits. Bringing together what matters most to your health and the health of all those you serve. Because **healthier happens together™**.

We hope you'll celebrate with us...and continue this journey with us for many decades to come.

[Learn more about Aetna Senior Supplemental Insurance](#)

upcoming webinars

Webinar topic

Date and time

[Aetna Quote & Enroll tutorial - Medicare Supplement](#)

Thursday, October 5 at 10 AM CT

[View all upcoming live webinars](#)

Use the links below for quick access to our tools:

[View our plans](#) | [Aetna Quote & Enroll](#) | [Track your app](#)

* Aetna Senior Supplemental Insurance includes products underwritten by: Accendo Insurance Company (ACC), part of the CVS Health® family of companies and Aetna affiliate; Aetna Health and Life Insurance Company (AHLIC); Aetna Health Insurance Company (AHIC), American Continental Insurance Company (ACI); Continental Life Insurance Company of Brentwood, Tennessee (CLI).

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